



Sponsorship Opportunities

15th Annual Pounding the Pavement for Pink 5k
Saturday, October 3, 2026



In addition to items listed below, all sponsorship levels include the following perks:

- Logo on back of race t-shirt
- Company logo on 5k Website & social Media shout outs
- Logo on signage around town during race period
- One 6' Table under a 10 x 10 tent on Race Morning (optional)

Thank you for joining our community's fight against breast cancer!

All proceeds benefit Seymour Pink, Inc. & Seymour Tradition, 501(3)(c) nonprofits
Sponsorships due August 15, 2026.



Presenting Sponsor

1 Available, **\$7,500**

- 25 Complimentary Race Registrations
- Large Logo on Top Center of Race Shirt Back
- Logo on Top of Start Line Arch
- Logo on Race Bib
- Logo on 5k Banner in Town



Pink Diamond Sponsor

5 Available, **\$2,500** each

- 10 Complimentary Race Registrations
- Logo on Race Bib



Ruby / Kids Run Sponsor

5 Available, **\$1,500** each

- 5 Complimentary Race Registrations
- Large logo on top of Kids Run shirts
- Logo on Kids Run Arch



Team Village Sponsor

4 Available, **\$1,250** each

- 5 Complimentary Race Registrations
- Logo on Team Village Arch
- Logo on new Photo Backdrop



Start Line Sponsor

8 Available, **\$1,250** each

- 5 Complimentary Race Registrations
- Logo on base sides of Start Line Arch



Finish Line Sponsor

4 Available, **\$1,000** each

- 5 Complimentary Race Registrations
- Logo on base sides of Finish Line Arch



Amethyst Sponsor

No Limit, **\$750** each

- 4 Complimentary Race Registrations



Pearl Sponsor

No Limit, **\$500** each

- 2 Complimentary Race Registrations

If you have any questions or would like to make an in-kind donation of a product or service for the race, please contact Mary Deming at 203-668-3170 or seymourpink09@aol.com

Sponsorship Commitment must be received by August 15th for inclusion on Race T-Shirts.



Sponsorship Commitment Form

Sponsorship Level:

- ☒ Presenting \$7500 ☐ Start Line \$1250
☐ Pink Diamond \$2500 ☐ Finish Line \$1000
☐ Ruby / Kids Run \$1500 ☐ Amethyst \$750
☐ Team Village \$1250 ☐ Pearl \$500



Company Information:

Company Name: (as you would like it to appear in all marketing)

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

☐ Yes, I would like a table on Race Morning

Payment:

- ☐ Check payable to Seymour Pink, Inc.
Mail to:
Seymour Pink, Inc.
c/o Pounding the Pavement for Pink 5k
PO Box 333
Seymour, CT 06483



Please provide your company logo in .png
.jpg or high quality, large image format to
seymourpink09@aol.com

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