

## Design this year's PINK CHALLENGE medal!

**Contest Runs:** April 1<sup>st</sup> to April 30<sup>th</sup>

We are bringing back the Pink Challenge for 2021! This challenge incorporates a 5k and a 10k over the Pounding the Pavement for Pink race weekend. That's a total of 9.3 miles and an awesome accomplishment for walkers or runners. We're challenging YOU to design this year's medal!

### Criteria:

- Your original design must be submitted as a computer generated image
- Medal should be no more than 3.5" x 3.5" but *does not need to be square*
- The medal canvas is yours! Design a one-sided medal, or two sided. A spinning medal, or stagnant. 3D features or flat. Get creative and portray the accomplishment of completing the PINK CHALLENGE!
- Medal design can have 3D features or hanging charms or one solid piece
- Include up to 4 colors
- Must incorporate the words 'Pink Challenge'
- Must incorporate the Pounding the Pavement for Pink logo (email us at the email address below to be sent this file as vector art)
- OPTIONAL: include ribbon design – 1.5" x 34" lanyard
- Preferable to be designed as *vector art* within Affinity Designer, Adobe Photoshop, or other like graphic design software. If unavailable, *raster art* using Canva, Paint, etc. can be used.
- Please note: Fine details in design may not transfer well to medal

### Judging

- In fairness to all, the artist's names will be withheld until after the winning entry has been selected.
- Entries will be judged on concept, and not solely on artistic talent.
- The winning designer will be contacted and the medal design release date is TBD

### Prize

- Winner will earn one free entry to the 2021 Pink Challenge
- Winner will have their design incorporated to the 2021 Pink Challenge medal, which is given to all Pink Challenge participants.

### Submission Requirements:

- Complete and attach the 2<sup>nd</sup> page of this document with your submission
- Email design as clear background .png, .jpg, and original vector artwork (.eps / .ai / .svg) to [poundingthepavementforpink@gmail.com](mailto:poundingthepavementforpink@gmail.com) by April 30<sup>th</sup>

If you have any questions, email us at [poundingthepavementforpink@gmail.com](mailto:poundingthepavementforpink@gmail.com)

## Pink Challenge Medal Design Contest

### Entry Form

*Please submit this page, completed, along with your original art files by April 30<sup>th</sup> to [poundingthepavementforpink@gmail.com](mailto:poundingthepavementforpink@gmail.com)*

#### Contestant Information:

Name: \_\_\_\_\_

Hometown: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Age: \_\_\_\_\_

#### Colors Used (up to 4):

HEX: \_\_\_\_\_ R: \_\_\_\_\_ G: \_\_\_\_\_ B: \_\_\_\_\_ H: \_\_\_\_\_ S \_\_\_\_\_ % \_\_\_\_\_ %

HEX: \_\_\_\_\_ R: \_\_\_\_\_ G: \_\_\_\_\_ B: \_\_\_\_\_ H: \_\_\_\_\_ S \_\_\_\_\_ % \_\_\_\_\_ %

HEX: \_\_\_\_\_ R: \_\_\_\_\_ G: \_\_\_\_\_ B: \_\_\_\_\_ H: \_\_\_\_\_ S \_\_\_\_\_ % \_\_\_\_\_ %

HEX: \_\_\_\_\_ R: \_\_\_\_\_ G: \_\_\_\_\_ B: \_\_\_\_\_ H: \_\_\_\_\_ S \_\_\_\_\_ % \_\_\_\_\_ %

#### EXPLANATION OF DESIGN (optional):

**Please NOTE:** Submitted designs become the property of Seymour PINK and will not be returned. By submitting a design the entrant agrees that if your design is chosen, it can be used by Seymour PINK on a medal and any other form or medium of promotional material. Likewise, the design may have to be slightly adjusted (color, deepen lines, etc.) to best be displayed on the medal.

**Thank you for your efforts! Good LUCK!**

ARTIST'S SIGNATURE & DATE: \_\_\_\_\_